

Urban Business and Development

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Malmö University

- Founded in 1998
- 24,000 students

Five faculties:

- The Faculty of Health and Society
- The Faculty of Culture and Society
- The Faculty of Education and Society
- The Faculty of Technology and Society
- The Faculty of Odontology

Department of urban studies

Around 100 faculty members

7 BSc programmes

3 international 2-year masters, 1 1-year master

Joint programmes with SLU, Roskilde and Tromsø

Urban Business and Development – a background

Global urban growth

Spatial concentration requires efficient land use and infrastructure

Climate change and sustainability

Real estate and transport account for well over half of total greenhouse gas emissions

”Samhällsbyggnad – a growing industry on building cities and societies”

Many educational programmes today are technical.

- Social science present but often with focus on social questions
- Lack of understanding for economic mechanisms, conditions and outcomes



An inter-disciplinary environment

Inter-disciplinary

Economics, business, economic geography, law, engineering

Mixed methods

Quantitative methods, spatial econometrics, qualitative methods and GIS

Cross-sectorial

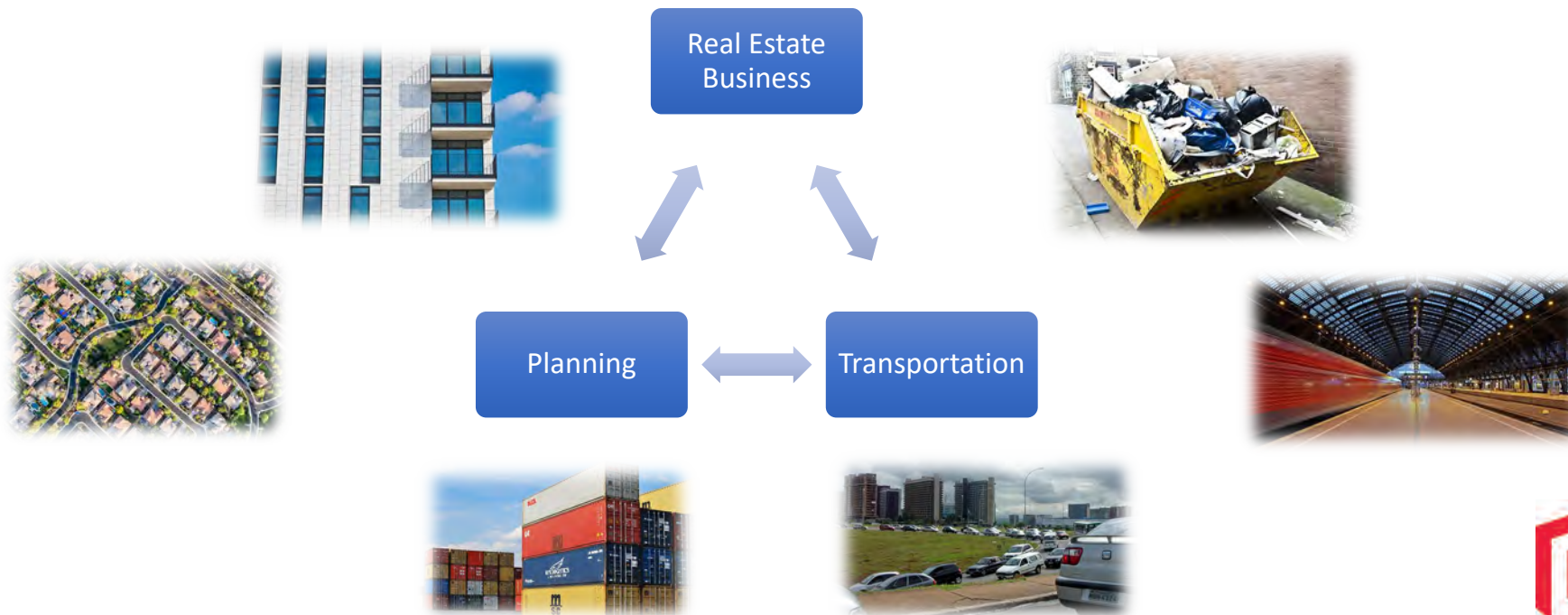
Collaboration between sectors



Urban stakeholders

Transport and Real Estate – two interlinked sectors

Professionals with an understanding of different stakeholders



Urban Business and Development: Education and research

Industry Collaboration:

Cfff: real estate
ISU: city development
Public transport authorities
Commission education

Research:

Malmö Real Estate Research Conference
K2
Strategic collaboration with Molde and
ESPI
Infrastructure of databases, GIS and
statistics

PhD Urban studies
Applying for research schools

MSc Urban Business and Development: Real Estate and
Transport

BSc Transport
management

BSc Real Estate
Management

BSc Real Estate
Agency

K2 The Swedish knowledge centre for public transport

Research centre in collaboration between Malmö U, Lund U, VTI and the regions of Scania, Stockholm and Gothenburg
www.k2centrum.se

Research on public transport, such as:

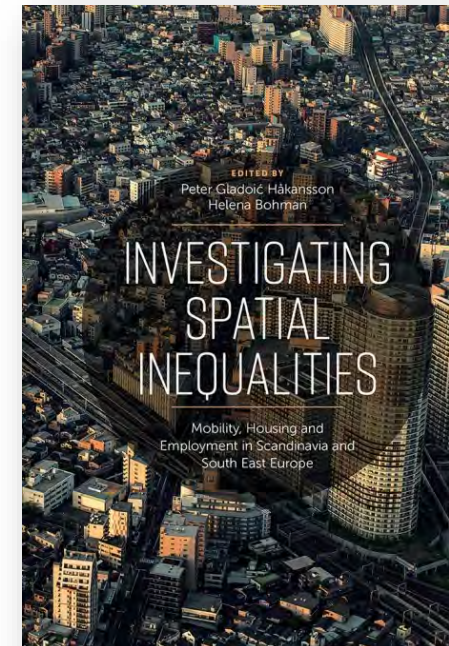
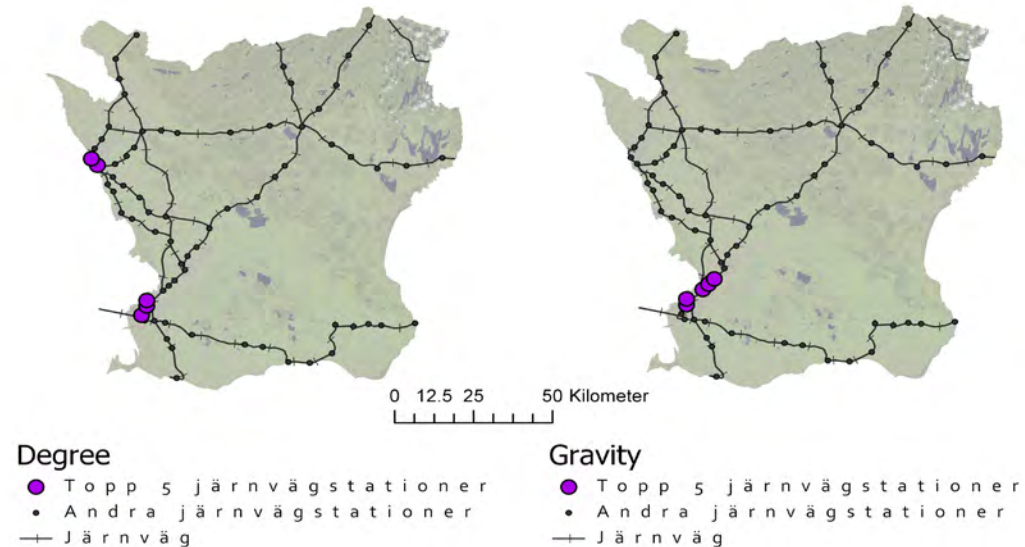
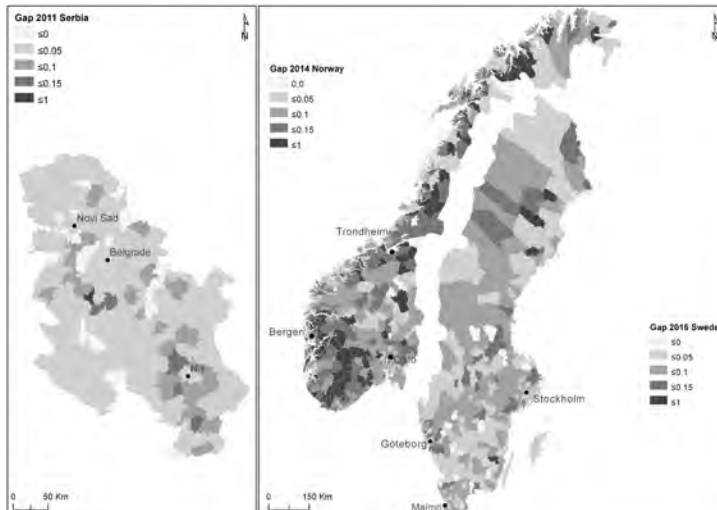
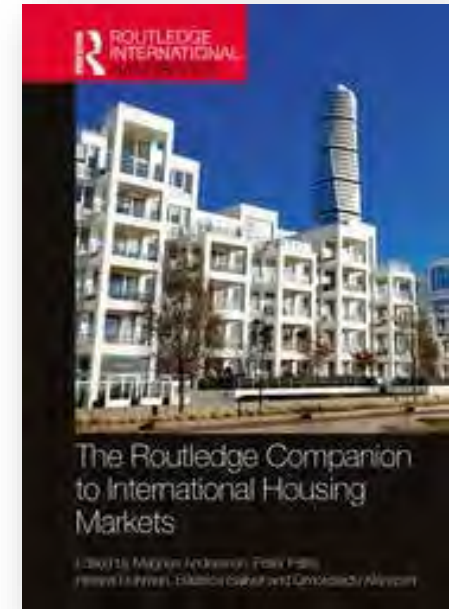
- Impact of new infrastructure on housing prices and land use; do we need more train stations?
 - The role of station areas; multimodality, built environment
- Determinants of car owners and reducing car dependence
- Effects of congestion charges



Regional development urban/rural dynamics

Publications for example on:

- Residential mobility; moving trends from rural to urban areas
- Regional and local development around new train stations
- Using satellite data for analyzing urban development





Sustainable housing

- Affordable housing: innovations and new solution
- New types of communal housing: Sällbo
- Housing and geographical accessibility
- Tenant-landlord relationships; the role of dialogues

Sustainable real estate management

- Much of sustainability work driven in *collaboration*
- Real estate entrepreneurship; towards a typology

Building (mikro)



Neighbourhood (meso)



Market/sector (macro)



Thank you!